

**Center Spread**  
10 5/8" wide x 8 1/8" high

**Full Page**  
5 1/8" wide x 8 1/8" high

**Half Page Horizontal**  
5 1/8" wide x 4" high

**Half Page Vertical**  
2 15/32" wide x 8 1/8" high

**Quarter Page Horizontal**  
5 1/8" wide x 1 57/64" high

**Quarter Page Vertical**  
2 15/32" wide x 4" high

# SEMINOLE SHOWCASE SERIES PRODUCTION SEASON 2017-2018

Program Advertising  
Opportunities



**THE SEMINOLE THEATRE**  
The Premiere Performing Arts Center  
Homestead, Florida



Your ad will appear in all 12 "Seminole Showcase Series" productions for the 2017-2018 season program. A total of 7,000 programs will be printed and distributed throughout the season.

## 2017- 2018 "Seminole Showcase Series" Production Season ADVERTISING AGREEMENT

### ADVERTISING RATES AND SIZES

#### Premium pages

Inside Front Cover Full Page	\$1,100	<b>SOLD</b>	5 1/8" wide X 8 1/8" high
Inside Back Cover Full Page	\$1,100	<b>SOLD</b>	5 1/8" wide X 8 1/8" high
Outside Back Cover Full Page	\$1,200	<b>SOLD</b>	5 1/8" wide X 8 1/8" high

#### Interior pages

Full Page	\$1,000	5 1/8" wide X 8 1/8" high
Center Spread	\$1,800	10 5/8" wide X 8 1/8" high
Half Page-H	\$550	5 1/8" wide X 4" high
Half Page-V	\$550	2 15/32" wide X 8 1/8" high
Quarter Page- V	\$300	2 15/32" wide X 4" high
Quarter Page- H	\$300	5 1/8" wide X 1 57/64" high

Ad space **RESERVATION DEADLINE:** Friday, September 1  
Artwork **DEADLINE:** Friday, September 8th 5:00 pm FIRM

Send scanned reservation form and digital artwork to [sansdesignstudio@bellsouth.net](mailto:sansdesignstudio@bellsouth.net)

#### Important Graphics Information:

We ask that you follow the parameters listed below so that the ads match the over-all design concept of the program.

- Please send files in PDF at 300 dpi.
- Unacceptable files for printing include: Publisher, MS Word, Corel Draw, Web Resolution Images, Non-digital images and Scans.

Please inquire about graphic design for your ad.

For more information regarding becoming a Show Sponsor or a Season Sponsor, please contact - Mickey McGuire, Executive Director, [mickeym@seminoletheatre.org](mailto:mickeym@seminoletheatre.org) or call 786.650.2070.

For more information regarding advertising in this publication, please contact - Sherry Sierveld, S&S Design Studio, Inc., [sansdesignstudio@bellsouth.net](mailto:sansdesignstudio@bellsouth.net) or call 305.849.3580.

Business Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_  
 Contact number \_\_\_\_\_ Business number \_\_\_\_\_  
 Email address (print clearly) \_\_\_\_\_  
 Ad size \_\_\_\_\_ Amount \$ \_\_\_\_\_

#### METHOD OF PAYMENT:

Check Enclosed

Make payable to - **The Friends of the Historic Seminole Theatre**

Returned checks will be assessed a \$35.00 charge.

Please charge my credit card:  MasterCard  Visa  AmEx

Credit card invoiced through Pay Pal

Name as it appears on credit card provided:

\_\_\_\_\_

Account number \_\_\_\_\_ Security code \_\_\_\_\_  
 Expiration date \_\_\_\_\_ Signature \_\_\_\_\_

Please return signed contract with payment to:

**Friends of the Historic Seminole Theatre**

P.O. Box 1308

Homestead, FL 33030-1308

Seminole Cultural Arts Theatre, Inc. A Florida Not For Profit 501 (C) 3 Corporation d.b.a.

**Friends of the Historic Seminole Theatre**

The Seminole Cultural Arts Theatre, Inc. is a nonprofit corporation under the Internal Revenue Code Section 501 C (3). Donations, including membership dues, are tax-deductible.